## **CES Learning**

## Sustainable Finance and Investment

Advance your expertise in sustainable finance, from green bonds to risk-adjusted ESG integration.

CES Learning
Certified by CPD UK
Certified by the Institute of Leadership









## How This Course Will Transform Your Organization

As financial markets evolve toward sustainability, companies and institutions are under mounting pressure to embed ESG into capital decisions. This course equips your team to confidently navigate that shift and respond strategically to emerging financial, regulatory, and stakeholder demands.

By joining, your organization will be able to:

- Align financial strategy with climate, biodiversity, and social impact goals
- Integrate ESG factors into investment analysis, capital allocation, and
- credit risk assessments
- Understand and comply with evolving disclosure frameworks (CSRD, SFDR, EU Taxonomy, ISSB)
- Strengthen internal capabilities for ESG reporting, impact measurement, and investor communication
- Develop sustainable investment products (green bonds, ESG indices, blended finance)
- Future-proof access to capital by demonstrating ESG integration and risk resilience.



Many lack the internal capacity to integrate ESG into financial strategy or reporting. This course builds the confidence to lead that shift.



# How This Course Will Transform Your Organization

This course is not just about sustainability — it's about empowering your finance team to lead in a rapidly evolving landscape where ESG factors drive capital allocation, risk management, and long-term value creation. By participating, your organization will:

Build internal capacity to integrate ESG into financial strategy and reporting

Prepare for compliance with MENA and

global disclosure regulations

Strengthen investor trust and capital access through transparent sustainability metrics

Position your team to lead sustainable financial transformation

Evaluate sustainable investment opportunities using risk-returnimpact models

## About CES - Who We Are

CES Learning is the training division of CES Consulting, based in Saudi Arabia. We specialize in delivering expert-led courses at the intersection of finance, sustainability, and innovation in the MENA region. Our programs are grounded in real-world applications and strategic foresight.



## Course Description

This course introduces the foundations and tools of sustainable finance, with a focus on empowering professionals in the GCC to respond to the evolving financial and ESG landscape. It supports participants to design, evaluate, and implement finance strategies aligned with sustainability goals.

### What Will I Learn?



Understand how ESG and financial performance interact



Navigate taxonomies, disclosure systems, and ESG reporting frameworks



Compare investment products: green bonds, ESG indices, and loans



Measure impact, integrate risks, and make data-driven decisions



Communicate sustainable financial strategies to key stakeholders



#### **Course Duration:**

- •2 Days Workshop
- •8 hours Live sessions
- •8 hours hours live



#### **Subject Area:**

Green Bonds and Climate

Finance

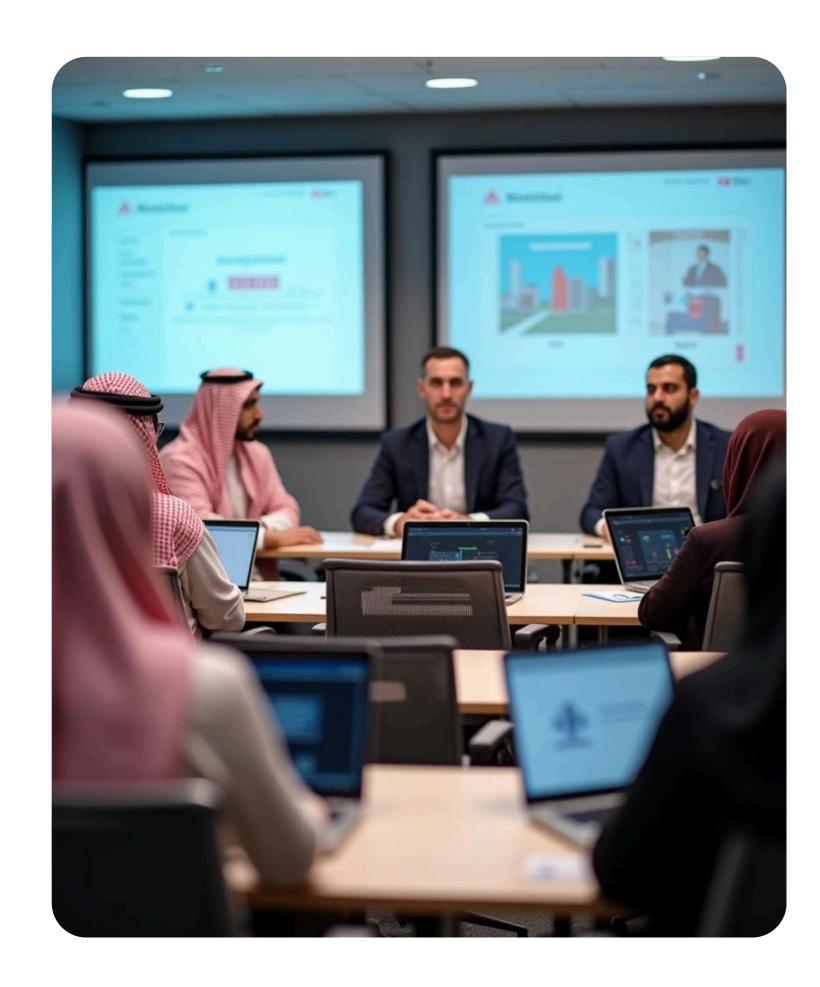


#### Format:

Blended(Live sessions, workshops, and self-paced learning



## Who Will Benefit



#### This course is ideal for:



CFOs, controllers, and finance directors



ESG and risk professionals



Financial service providers and capital market participants



Development finance institutions and regulators

No prior technical knowledge is required, but a basic understanding of sustainability or business concepts is helpful

#### **Background Requirements**



Suitable for finance professionals aiming to integrate sustainability into decision-making



No prior ESG or technical expertise required — just a foundational understanding of business and interest in sustainable finance



## Dynamic Learning Tools

Through this course, you will access high- quality learning content that is applied into business context and discussed alongside peers.



ESG data and ratings analysis



Green finance product breakdowns



Case studies from banks, funds, and corporates



Climate risk integration and scenario simulations



## Course modules

**Finance** 

markets.

This intensive course equips finance professionals with practical tools to navigate the evolving world of ESG-aligned investing. You'll gain insight into disclosure regulations, sustainable financial instruments, and impact measurement strategies—positioning your organization to lead in a finance sector that demands accountability, transparency, and long-term value.



loans, and ESG-aligned

portfolios.

#### **Regulatory and Market** Landscape

Analyze disclosure requirements, taxonomy structures, and investor expectations across the MENA region and beyond.

#### **Impact Measurement and Risk Integration**

Learn how to integrate double materiality, climate scenarios, KPIs, and risk models into decision-making

## Certification & Recognition

Upon completion, participants receive the CES Certificate in Green Business Model Innovation.



CPD UK Certified (Continuing Professional Development)



Institute of Leadership Certified (UK)





Verifiable credential with international recognition



Demonstrates applied skills in ESG integration, sustainable finance tools, and disclosure frameworks.



## Course Registration

Register now to join our next cohort.

Start Date: July 2025

Format: Blended (8 hours live + 2 days workshop)

Click here to register



Scan QR Code to Register



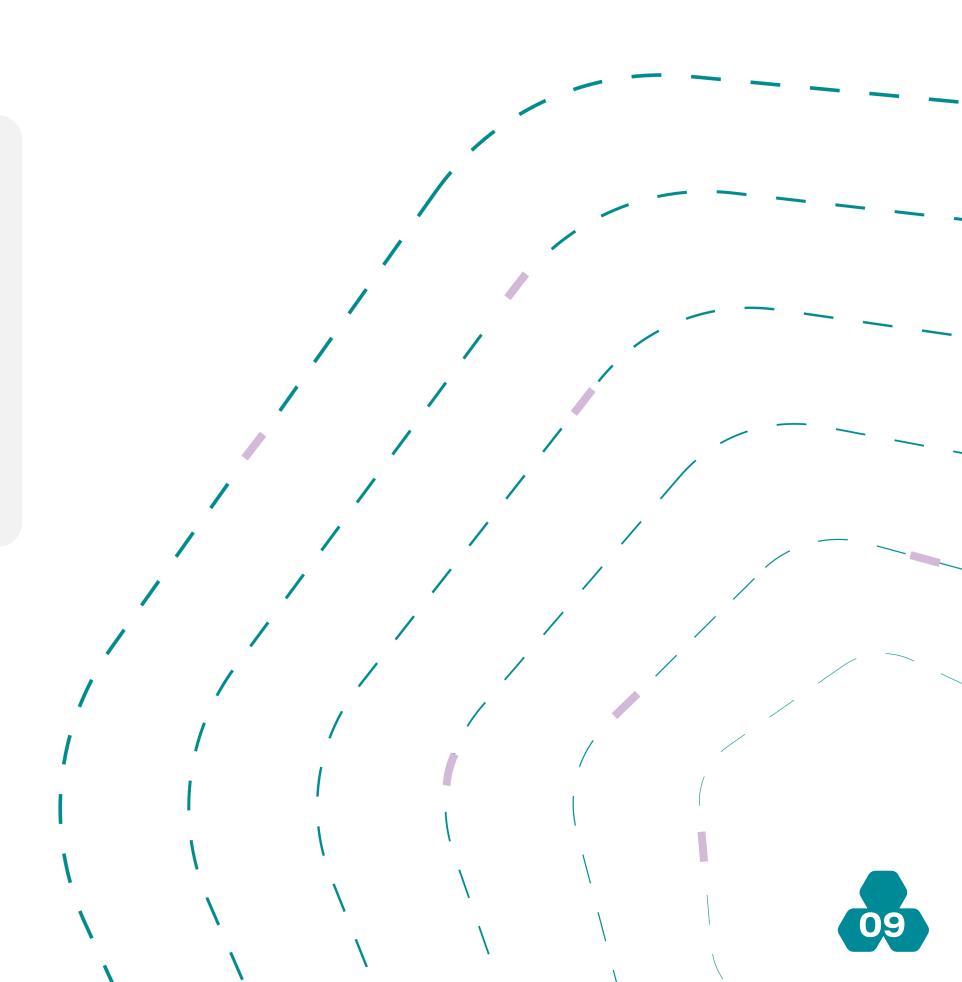
#### **Course Fee:**

• Early Registration: 2,070 SAR

• Standard Fee: 2,300 SAR

Register early to secure your spot and enjoy the discounted rate.

Thank you for your interest in CES Learning Academy's certified training programs. To secure your place, please register using the link or scan the QR code below.



#### Invest in a Sustainable Future

Finance is no longer neutral—it's either part of the problem or part of the solution. Join CES Learning to shape a financial future aligned with purpose and performance.

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