

CES Learning

Green Business Model Innovation

Redesign how your organization creates, delivers, and captures value—through sustainable, circular, and future-ready models.

CES Learning

Certified by CPD UK

Certified by the Institute of Leadership




Challenges Your Organization Might Be Facing

As the world moves toward net-zero targets, circularity, and stakeholder-driven capitalism, businesses are under mounting pressure to adapt—or risk becoming obsolete. Many organizations find themselves unequipped to meet rising sustainability expectations, scale impact-driven innovation, or align financial growth with environmental responsibility.

Organizations often struggle with:

- ♣ Dependence on linear, carbon-intensive supply chains
- ♣ Revenue growth tied to unsustainable resource use
- ♣ Rising pressure from investors, consumers, and regulators
- ♣ Innovation remains incremental, not transformational
- ♣ Lack of business models that align profit with purpose



To thrive in this new economy, businesses must radically rethink how they create, deliver, and capture value.

How This Course Will Transform Your Organization

This course is not just about sustainability — it's about reimagining how your organization creates, delivers, and captures value through innovation, circularity, and long-term resilience. By joining, your organization will:

Guide your teams to explore breakthrough innovation through a sustainability lens

Map and transform linear value chains into regenerative loops

Prototype and pitch green business models to leadership or investors

Build internal alignment and metrics to support eco-innovation scaling

Position your brand as a leader in the green economy transition

About CES - Who We Are

CES Learning is the innovation and training arm of CES Consulting, a strategy and sustainability firm based in Saudi Arabia. We work with entrepreneurs, corporations, and institutions to accelerate circular, green, and low-carbon transformation across the region.

Course Description

This course helps professionals reimagine how their business creates, delivers, and captures value in a resource-constrained, climate-conscious world. Using global innovation frameworks and real-world case studies, participants will learn how to transform legacy models into regenerative, circular, and future-ready systems—linking sustainability with competitive advantage and long-term business resilience.

What Will I Learn?



Course Duration:

- 2 Days - Workshop
- 8 hours - Live sessions
- 8 hours - hours live



Subject Area:

Circular Economy.



Format:

Blended(Live sessions, workshops, and self-paced learning)



Identify the weaknesses of linear business models and explore circular alternatives



Apply business model innovation tools like the Value Hill and Circular Canvas



Design new revenue streams, customer value propositions, and regenerative value chains



Link innovation with ESG impact, financial viability, and long-term feasibility



Communicate green innovation clearly to customers, boards, and investors

Who Will Benefit



This course is ideal for:



Startups and SME leaders



Business model architects
and product owners



ESG consultants and circular
economy professionals



Public-private innovation
teams



University incubators and
accelerators

No prior technical knowledge is required, but a basic understanding of sustainability or business concepts is helpful

Background Requirements



**Open to professionals from all
industries aiming to transform
their business models for
sustainability**



**No technical background required —
a basic understanding of business or
sustainability is helpful but not
mandatory**

Dynamic Learning Tools

Through this course, you will access high-quality learning content that is applied in real business contexts and discussed collaboratively with peers.



Business Model Canvas and
Eco Canvas tools



Group prototyping sessions



MENA case study reviews
(energy, mobility, fashion)



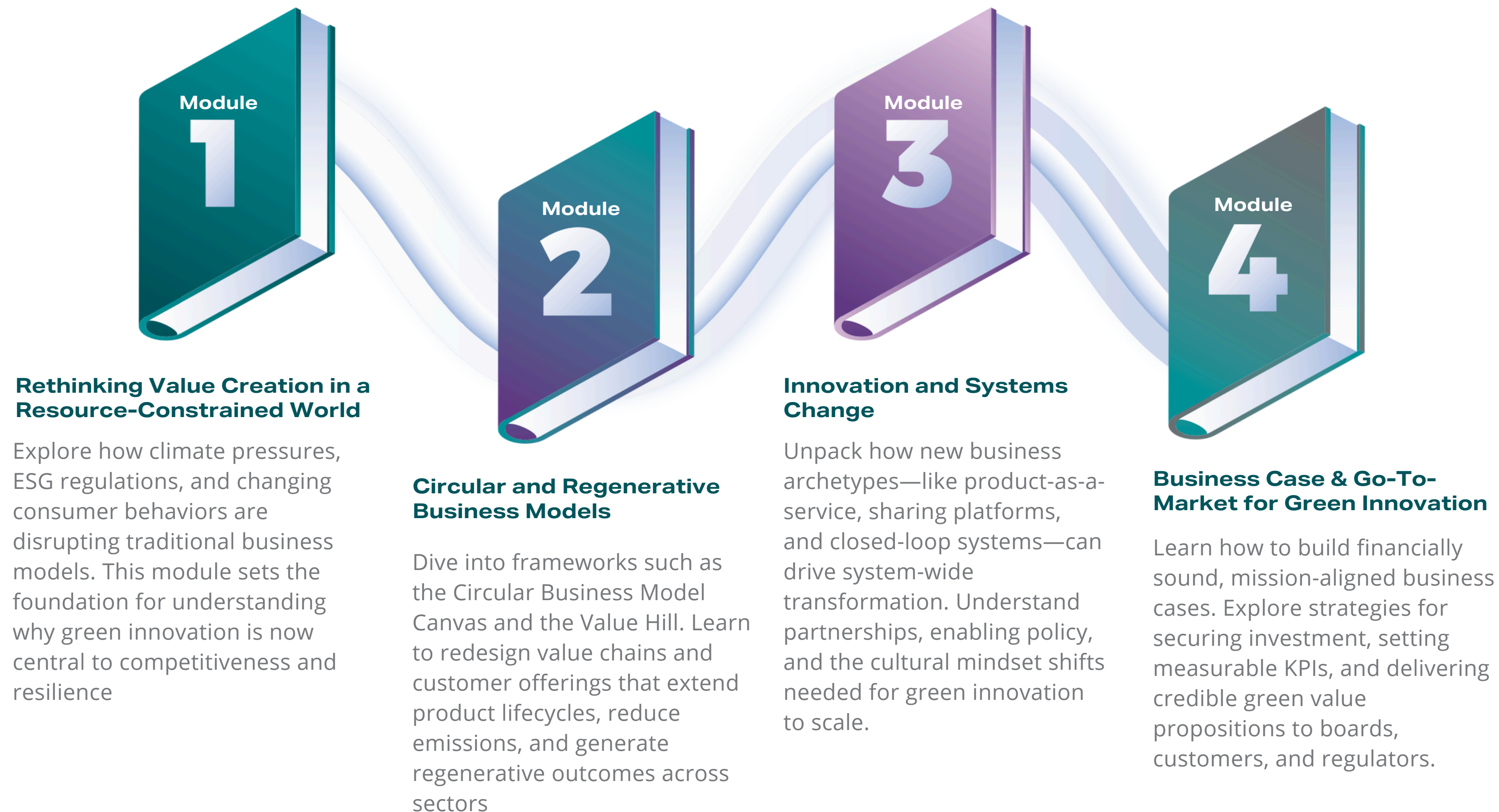
Impact measurement and
feasibility diagnostics



Investor pitch
development labs

Course modules

This forward-looking course introduces participants to frameworks and tools that enable the design of circular, regenerative business models. It blends strategic thinking with hands-on innovation methods to help organizations shift from linear value creation to sustainable, system-wide transformation—turning climate, regulatory, and market challenges into competitive opportunities.



Certification & Recognition

Upon completion, participants receive the CES Certificate in Green Business Model Innovation.



CPD UK Certified (Continuing Professional Development)



Institute of Leadership Certified (UK)



Verifiable credential with international recognition

Demonstrates applied skills in circular economy principles, regenerative value creation, and sustainable business innovation.



Course Registration

Register now to join our next cohort.

Start Date: July 2025

Format: Blended (8 hours live + 2 days workshop)

[Click here to register](#)



Scan QR Code to Register



Course Fee:

- Early Registration: **1,980 SAR**
- Standard Fee: **2,200 SAR**
- Register early to secure your spot and enjoy the discounted rate.

Thank you for your interest in CES Learning Academy's certified training programs. To secure your place, please register using the link or scan the QR code below.

Invest in a Sustainable Future

Green innovation is no longer a luxury—it's a license to operate and lead. Enroll now to build business models that regenerate profit, people, and the planet.

info@ces.com.sa

www.ces.com.sa



CES Consulting_