

# CES Learning

## Sustainable Leadership and Organizational Transformation

Certified by CPD UK

Certified by the Institute of Leadership

Join the global movement to build  
sustainable business models  
through the circular economy





# Course Overview

Welcome to CES Learning!

A platform built to cultivate transformative leadership through immersive, practical learning experiences.

Rooted in sustainability and innovation, our courses empower participants to drive strategic change and embed sustainable thinking across all levels of their organization. The Sustainable Leadership and Organizational Transformation course equips current and aspiring leaders with the tools to foster resilient, purpose-driven organizations. By bridging global sustainability frameworks with regional challenges, this program prepares leaders to inspire action, build impact-oriented cultures, and navigate the complexities of a rapidly evolving world.

## What Will I Learn?

In this course, you will:



Understand the  
Core Principles of  
Sustainable  
Leadership



Recognize  
Organizational  
Barriers to  
Sustainability



Apply Systems  
Thinking for  
Strategic  
Decision-Making



Drive Cultural  
and Behavioral  
Change



Implement  
Practical  
Leadership Tools  
and Frameworks

Let's embark on this journey to reshape business for a sustainable world!



### Course Duration:

- 2 Days - Workshop
- 8 hours - Live sessions
- 8 hours - Self-Paced learning



### Subject Area:

sustainable leadership



### Format:

Blended



# Who is This course for?



## This course is aimed at:



**Sustainability enthusiasts**



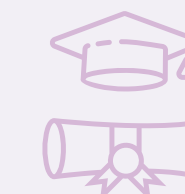
**Business leaders**



**Entrepreneurs**



**Researchers**



**Fresh Graduates**

## Background Requirements



**Valuable for both beginners and those seeking to deepen expertise in sustainability and circular economy**



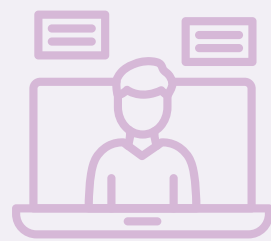
**Basic understanding of business or sustainability (optional)**

This course covers both introductory and advanced tools and strategies

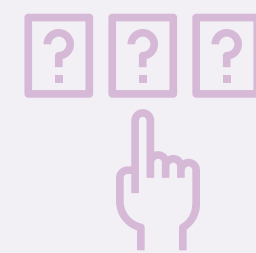


# Dynamic Learning Tools

Through this course, You will access high- quality learning content that is applied into business context and discussed alongside peers.



Live sessions



Polls and  
quizzes



Videos



Case studies



Enrichment  
activities

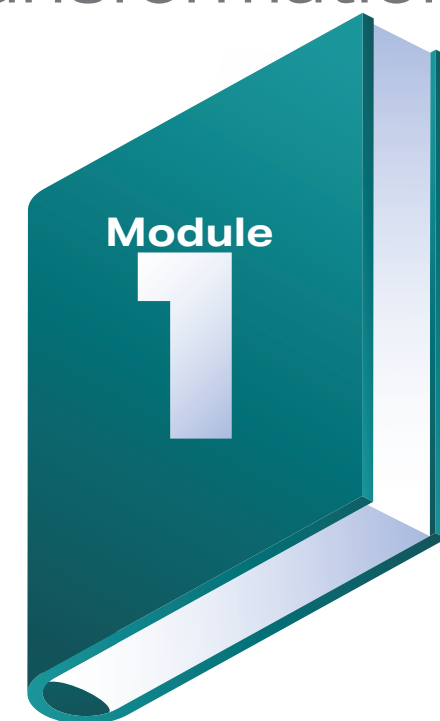


Quiz



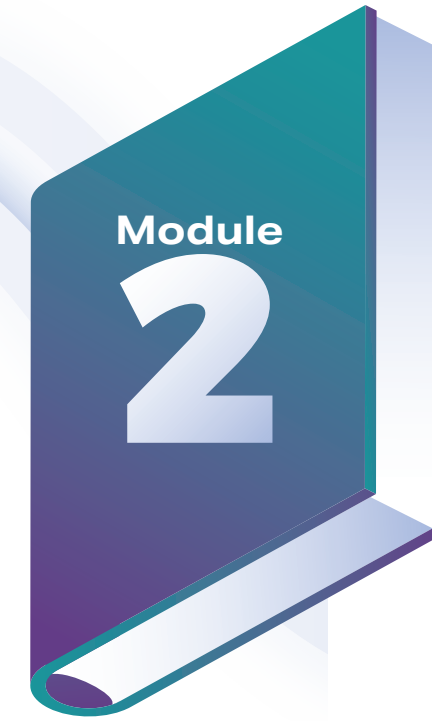
# Course modules

This course is designed to equip leaders with the tools and strategies needed to drive sustainability within their organizations. Through four comprehensive modules, participants will explore how to evaluate and embed sustainability in their organization's core, enhance leadership impact, leverage social learning to foster agility, and design an organizational structure that champions sustainability. The course combines theory with practical applications, focusing on systems thinking, cross-disciplinary collaboration, and long-term vision to inspire transformative change. By the end of the course, participants will have developed actionable plans to lead sustainable transformations and create resilient, future-proof organizations.



## Evaluating and Embedding Sustainability in Organizational Core

takes participants on a global and regional journey to explore real-world case studies that demonstrate the successes and challenges of embedding sustainability in business strategies. From Microsoft's tech-powered carbon removal to Danone's regenerative agriculture, and Maersk's green shipping revolution, this module highlights the critical role of innovation, integration, and long-term thinking. MENA-specific examples like Aramex and NEOM showcase the region's unique efforts and hurdles in achieving environmental goals. By reflecting on what worked and what didn't, this module sets the stage for future strategy development, helping organizations learn from the past to build more resilient and sustainable operations



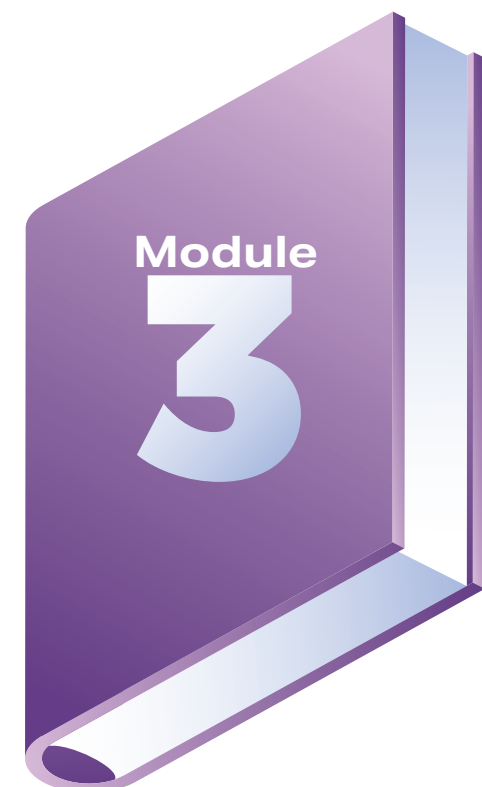
## Enhancing Sustainability Leadership Impact

focuses on the vital role of leadership in driving sustainable change within organizations. It emphasizes the shift from traditional management practices to purpose-driven leadership, where decisions and actions align with a broader, shared vision that inspires employees and fosters long-term environmental and social responsibility. The module explores the importance of setting bold, clear sustainability targets and creating an inclusive culture that empowers employees to contribute to innovation. By fostering bottom-up innovation, organizations can harness creative ideas from all levels, encouraging collaboration and enabling effective problem-solving. It also highlights the significance of building adaptive capacity to navigate uncertainty, through tools like scenario planning and agile decision-making, ensuring organizations remain resilient in a volatile world. Furthermore, the module underscores the importance of stakeholder engagement, transparency, and collaborative decision-making in aligning sustainability goals with both organizational priorities and community interests, ensuring that all stakeholders are actively involved in the sustainability journey



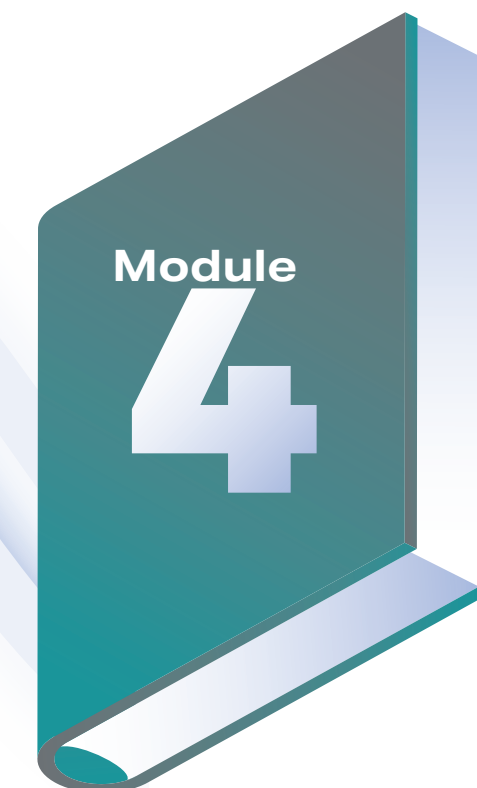
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## Leveraging Social Learning and Enhancing Agility

focuses on the role of social learning and organizational agility in adapting to today's dynamic business environment. It emphasizes moving away from traditional top-down leadership and fostering networked intelligence, where employees share knowledge and learn from each other. The module introduces Learning in the Flow of Work (LIFOW), enabling employees to learn in real-time while performing tasks. It also explores how technologies like the Metaverse, AR, and VR enhance leadership training with immersive, scenario-based experiences. Additionally, it highlights the importance of Agile Learning Squads—cross-functional teams that solve real-world problems and develop leadership skills, driving innovation and continuous, collaborative learning to future-proof organizations



## Organizational Design for Championing Sustainability

In today's business landscape, sustainability is not just a responsibility but a strategic necessity. This module explores how organizations can redesign themselves to champion sustainability through structural changes, cultural transformation, and the integration of sustainable goals into performance metrics. By embedding sustainability into every aspect of the organization—from governance to daily operations—businesses can build resilience and future-proof themselves against environmental, social, and governance (ESG) challenges. Leading organizations are moving beyond compliance, leveraging technology, and creating sustainability-driven cultures that foster long-term value and innovation



# Additional Information



Course certification: Upon completing the course, and passing the quiz, participants will receive a CES Learning Certification in "Circular Economy Business Strategies and Management."



Certification approved by CPD UK

Certification by the Institute of Leadership (UK)



The certification demonstrates an understanding of circular economy principles and practical business applications, validating your expertise in sustainable practices within business contexts.



# Course Registration

Thank you for your interest in CES Learning Academy's certified training programs. To secure your place, please register using the link or scan the QR code below.

Click here to register



Scan QR Code to Register



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## Course Fee:

Early Registration: **2,070 SAR**

Standard Fee: **2,300 SAR**

Register early to secure your spot and enjoy the discounted rate.





# CPD CERTIFIED

The CPD Certification  
Service

The content of the following has been certified by  
The CPD Certification Service as conforming to  
Continuing Professional Development principles

**Sustainable Leadership and Organizational  
Transformation in the MENA Region  
Online Training**

MEMBER  
**CES CONSULTING  
(020897)**



Date:  
**July 2025**

Certificate No:  
**65143**

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## Call to Action - Invest in a Sustainable Future

Join the growing number of organizations making a positive impact on the planet. Equip your team with the skills and knowledge to lead sustainable change today

Register Now

Be part of the global movement transforming business for good

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X in @ CES Consulting\_